Electronic Acknowledgement Receipt				
EFS ID:	2016201			
Application Number:	10022558			
International Application Number:				
Confirmation Number:	3759			
Title of Invention:	Audiovisual system and method for displaying segmented advertisements tailored to the characteristic viewing preferences of a user			
First Named Inventor/Applicant Name:	William P. Price			
Customer Number:	35219			
Filer:	Bruce S. Itchkaeitz/Adriana Sanchez			
Filer Authorized By:	Bruce S. Itchkaeitz			
Attorney Docket Number:	K35A0819			
Receipt Date:	26-JUL-2007			
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Time Stamp:	18:32:54			
Application Type:	Utility under 35 USC 111(a)			
Payment information:				

Submitted with Payment	yes
Payment was successfully received in RAM	\$910
RAM confirmation Number	2515
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File Listing:

Document Number	Document Description	File Name	File Size(Bytes) /Message Digest	Multi Part /.zip	Pages (if appl.)
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1	Request for Continued Examination (RCE)	rce.pdf	51062	no	2			
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Warnings:								
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Information	:							
2		amend.pdf	545011	yes	12			
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	Multipa	rt Description/PDF files in	zip description					
	Document Description		Start	End				
	Amendment After Final		1	1				
	Claims		2	8				
	Applicant Arguments/Remarks Made in an Amendment		9	12				
Warnings:								
Information	1							
3	Fee Worksheet (PTO-06)	fee-info.pdf	8387	no	2			
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Warnings:								
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Total Files Size (in bytes): 604460								

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If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.